

# Cory Arcangel designs line for avid internet users

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Cory Arcangel, a Brooklyn-based multi-media artist, has designed a new line of clothing that aims to make internet surfing more comfortable.

Titled as Arcangel Surfware, the range is comprised of pieces that a user normally needs to peruse the net for long hours while lying comfortably in the bed.

Replete with a yin and yang logo over a rainbow gradient surrounded by the words Arcangel Surfware, the line includes sweat pants, sweat shirts, bed sheets, pillow covers and other accessories.

Available for sale at ArcangelSurfware.biz, the range, which has been described by the website as "everything one needs to 'chill' in bed all day and surf the Internet in comfort," is designed in collaboration with the global music merchandising company Bravado.

While speaking about the inspiration behind the new collection, the American tech artist says, "I've been surfing the world wide web nearly since its inception, and I just haven't seen a fully integrated and consistently designed line of products aimed at making the experience more comfortable, more personal, and ultimately more relaxing."

"Arcangel Surfware will help one unwind in style - and comfort - while still participating in the digital and virtual environments of their choice," he adds.

Bravado CEO, Tom Bennett, said in a statement, "This collection marks Bravado's first foray with a multi-media artist and we couldn't be more thrilled that it is with Cory Arcangel, who is among the most innovative and creative young artists in the US, bridging the worlds of digital technology and pop culture."

"As Bravado continues to evolve past traditional music merchandise, the company seeks to continue to redefine genres, which Cory has been doing since he began his career. This line of 'surfware' showcases Cory's unique point of view and Bravado is thrilled to bring it to a broad audience," he explains.

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